

# Grow And Protect Your Legacy

Pairing the AssuranceSelect 7<sup>®</sup> fixed-indexed annuity with the Inheritance Enhancer<sup>SM</sup> rider from Great American Life Insurance Company<sup>®</sup> can help you leave a legacy for your loved ones with growth and protection.

- Multiple **interest crediting strategies** to fit your goals
- Early withdrawal charges that end after **seven years**
- Access to your money with **10%** penalty-free withdrawals
- **Liquidity** with extended care and terminal illness waiver riders
- **Protection** from market declines
- A rider benefit base that grows with a **8%** rollup every year for **10 years**

AssuranceSelect 7 rates effective May 7, 2018 <sup>1</sup>	Current declared strategy interest rate	Indexed Strategies			
		S&P 500 <sup>®</sup> annual monthly averaging with cap <sup>2</sup>	S&P 500 <sup>®</sup> annual point-to-point with cap <sup>2</sup>	SPDR <sup>®</sup> Gold Shares annual point-to-point with cap <sup>2</sup>	S&P 500 Risk Control annual point-to-point with participation rate <sup>3</sup>
Purchase payments \$100,000 and over	2.75%	6.75% cap	6.10% cap	6.75% cap	60% participation rate
Purchase payments under \$100,000	2.60%	6.25% cap	5.85% cap	6.25% cap	55% participation rate

Inheritance Enhancer Rider	Current annual charge	Rollup credit	Rollup period
	0.95% of the benefit base amount, deducted from the account value	8%	10 years

<sup>1</sup> Caps and rates are current as of the date shown and are subject to change at any time.

<sup>2</sup> The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

<sup>3</sup> The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return Index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company<sup>®</sup>. Standard & Poor's<sup>®</sup>, S&P<sup>®</sup>, S&P 500<sup>®</sup>, S&P 500 Average Daily Risk Control 10%<sup>TM</sup>, SPDR<sup>®</sup> and STANDARD & POOR'S DEPOSITORY RECEIPTS<sup>®</sup> are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones<sup>®</sup> is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's AssuranceSelect 7 is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or S&P 500 Average Daily Risk Control 10% Price Return Index.

Indexed interest, if any, is credited at the end of the term. If you buy this annuity and allocate money to an indexed strategy, you aren't investing directly in the S&P 500 Index, the S&P 500 Risk Control 10% Index, the stocks included in the S&P 500 Index, the SPDR Gold Shares, or gold. An indexed interest strategy may earn 0% interest for a term, but your account value will not go down unless you take a withdrawal from your annuity. Withdrawals impact contract and rider values and benefits. Taxable amounts withdrawn prior to age 59½ may be subject to a penalty tax in addition to ordinary income tax. If a waiver rider applies, early withdrawal charges are waived. Product issued by Great American Life Insurance Company<sup>®</sup>, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1080010NW and rider form numbers R6032310NW, R6032410NW and R6042513NW. **The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit [www.US.SPIIndices.com](http://www.US.SPIIndices.com) and search keyword SPXAV10P.** Inheritance Enhancer is an optional rider available for an annual charge. Product and riders not available in all states. Form numbers and features may vary by state. All guarantees subject to the claims-paying ability of Great American Life Insurance Company.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value
Not Insured by any Federal Government Agency		Not a Deposit