

Help Secure Your Retirement

Pairing the AssuranceSelect 7[®] fixed-indexed annuity with the IncomeSecureSM rider from Great American Life Insurance Company[®] can help you build and maintain financial security for your retirement years.

- Multiple **interest crediting strategies** to fit your goals
- Early withdrawal charges that end after **seven years**
- Access to your money with **10%** penalty-free withdrawals
- **Liquidity** with extended care and terminal illness waiver riders
- A steady stream of **retirement income** that you cannot outlive
- A rider benefit base that grows with a **9%** rollup every year for **10 years**

AssuranceSelect 7 rates effective May 7, 2018 ¹	Current declared strategy interest rate	Indexed Strategies			
		S&P 500 [®] annual monthly averaging with cap ²	S&P 500 [®] annual point-to-point with cap ²	SPDR [®] Gold Shares annual point-to-point with cap ²	S&P 500 Risk Control annual point-to-point with participation rate ³
Purchase payments \$100,000 and over	2.75%	6.75% cap	6.10% cap	6.75% cap	60% participation rate
Purchase payments under \$100,000	2.60%	6.25% cap	5.85% cap	6.25% cap	55% participation rate

IncomeSecure Rider	Current annual charge	Rollup credit	Rollup period
	0.95% of the benefit base amount, deducted from the account value	9%	10 years

¹ Caps and rates are current as of the date shown and are subject to change at any time.

² The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

³ The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term.

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Indexed interest, if any, is credited at the end of the term. If you buy this annuity and allocate money to an indexed strategy, you aren't investing directly in the S&P 500 Index, the S&P 500 Risk Control 10% Index, the stocks included in the S&P 500 Index, the SPDR Gold Shares, or gold. Withdrawals impact contract and rider values and benefits. Taxable amounts withdrawn prior to age 59½ may be subject to a penalty tax in addition to ordinary income tax. If a waiver rider applies, early withdrawal charges are waived. Lifetime annuity benefit payments based on the account value are available under the contract. Lifetime income payments based on the benefit base are available under the rider. Product issued by Great American Life Insurance Company[®], member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1080010NW and rider form numbers R6032310NW, R6032410NW and R6036711NW. The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit www.US.SPIindices.com and search keyword SPXAV10P. IncomeSecure is an optional rider available for an annual charge. Product and riders not available in all states. Form numbers and features may vary by state. All guarantees subject to the claims-paying ability of Great American Life Insurance Company.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value
Not Insured by any Federal Government Agency		Not a Deposit