



It pays to keep things simple.®

Fixed Income Alternative Strategies Returned Up To 13.44%!

Offer competitive one-year returns with the Index Achiever 7 fixed-indexed annuity!

One-year returns for purchase payments \$250,000 and over

Term	S&P 500 Annual Point-to-Point Strategy		S&P 500 Risk Control 10% Annual Point-to-Point Strategy	
	Cap	Return	Par. Rate	Return
4/20/17 - 4/20/18	7.75%	7.75%	80%	10.88%
5/6/17 - 6/6/18	7.75%	7.75%	80%	9.24%
5/20/17 - 6/20/18	7.75%	7.75%	80%	10.84%
6/6/17 - 6/6/18	7.75%	7.75%	80%	10.57%
6/20/17 - 6/20/18	7.75%	7.75%	80%	10.09%
7/6/17 - 7/6/18	7.75%	7.75%	80%	10.85%
7/20/17 - 7/20/18	7.75%	7.75%	80%	9.86%
8/6/17 - 8/6/18	7.75%	7.75%	80%	11.29%
8/20/17 - 8/20/18	7.75%	7.75%	80%	13.44%
9/6/17 - 9/6/18	7.75%	7.75%	80%	12.60%
9/20/17 - 9/20/18	7.75%	7.75%	80%	11.03%
10/6/17 - 10/6/18	7.75%	7.75%	80%	11.20%
10/20/17 - 10/20/18	7.75%	7.75%	80%	8.90%

Why consider the Index Achiever 7?

- Multiple indexed strategies to help manage through different market conditions
- Safety of principal plus earnings that are locked in annually and protected from market corrections
- 10% penalty-free withdrawals that can be used for portfolio rebalancing
- Return of premium available after third contract year if the interest rate environment or clients' needs change
- Early withdrawal charges and market value adjustments that end after seven years
- Lifetime income options available

Ready to get started? Call 888-504-7109

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit www.US.SPIindices.com and search keyword SPXAV10P.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJ"), and have been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, S&P 500® and S&P 500 Average Daily Risk Control 10%™ are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJ and sublicensed for certain purposes by Great American Life. Great American Life's annuity products are not sponsored, endorsed, sold or promoted by SPDJ, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruption of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return index.

For use with contract form P1110916NW and endorsement forms E6043614NW and E6051215NW. Products issued by Great American Life Insurance Company®, a member of Great American Insurance Group (Cincinnati, Ohio). Products, features and form numbers may vary by state. Not available in all states. © 2018 Great American Life Insurance Company. All rights reserved.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
----------------------------	-----------------------------------	----------------	--	---------------