

# ETF Tracks Performance of Real Estate Sector

When you purchase a fixed-indexed annuity from Great American Life Insurance Company®, you may have the opportunity to allocate money to an indexed strategy that earns interest based in part on the change in the share price of the iShares U.S. Real Estate Exchange Traded Fund (ETF).

## About the iShares U.S. Real Estate ETF

- Seeks to track the performance of the Dow Jones U.S. Real Estate Index, which is composed primarily of real estate investment trusts (REITs).
- Is traded on the NYSE Arca under the symbol IYR.

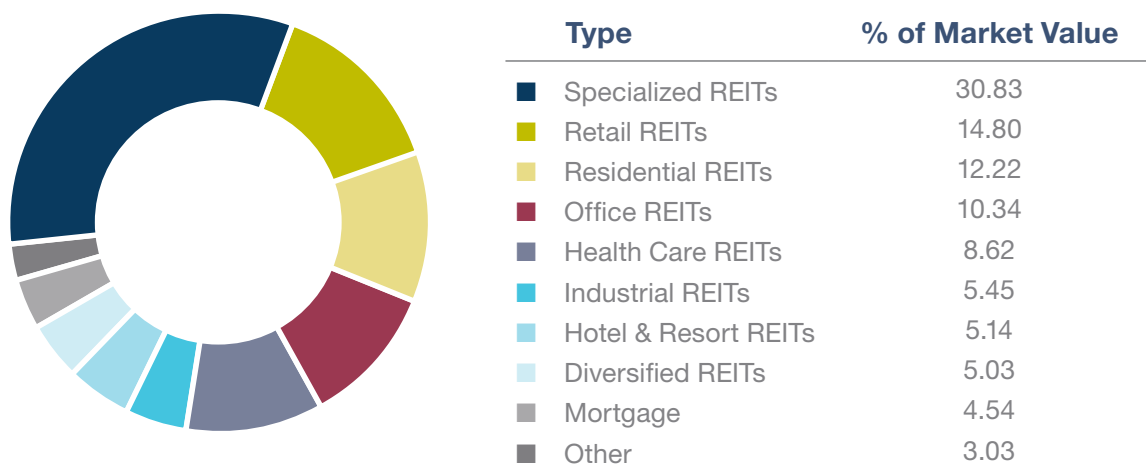
Allocating money to the iShares U.S. Real Estate ETF indexed strategy offers a convenient way for you to earn interest based in part on the potential upside of the real estate sector. It may provide diversification within your annuity since the returns on real estate often vary from returns on other asset classes.

## About ETFs

An ETF is an exchange-traded fund that tracks an index, a basket of assets or a commodity. They are similar to mutual funds, but trade like a stock on an exchange. ETFs first began trading in the United States in January of 1993.

## Exposure breakdown

The iShares U.S. Real Estate ETF provides exposure to U.S. real estate companies and REITs, which invest in real estate directly and trade like stocks. The pie chart below breaks down the market exposure of the iShares U.S. Real Estate ETF as of January 22, 2018.



**Please refer to the product's brochure or consult your insurance professional for more information on the iShares U.S. Real Estate ETF and indexed strategies available with your particular fixed-indexed annuity.**

**To learn more about the iShares U.S. Real Estate ETF, visit [iShares.com](https://www.ishares.com) and search ticker symbol IYR.**

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