

AssuranceSelect 7®

A fixed-indexed annuity

From Great American Life Insurance Company

- Opportunity to select from indexed strategies and a declared rate strategy
- 10% penalty-free withdrawals
- Seven-year declining early withdrawal charges
- Opportunity to receive lifetime income

Rates effective February 7, 2019

	Declared strategy interest rate	S&P 500 Annual monthly averaging with cap	S&P 500 Annual Point-to-Point with cap	S&P 500 Risk Control annual point-to-point with participation rate	SPDR GLD Shares annual point-to-point with cap ²
Purchase payments over \$100,000	2.75%	6.75% cap	5.60% cap	60% par. rate	6.75% cap
Purchase payments under \$100,000	2.60%	6.25% cap	5.35% cap	55% par. rate	6.25% cap
Guaranteed Minimum Surrender Value: 100% of purchase payments, less withdrawals and applicable early withdrawal charges, plus interest at 1.50%, less the applicable early withdrawal charge rate multiplied by the account value					

Rates and caps are current as of the date shown and are subject to change at any time.

An indexed interest rate is based in part on the change in the value of the applicable index. The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term. The participation rate for a term of an indexed strategy is the percentage of a positive index change that we use to calculate the indexed interest rate for that term. We do not guarantee that amounts allocated to an indexed strategy will earn interest, but the indexed interest rate for a term will never be less than 0%.

Early withdrawal charges apply if you surrender your annuity or take withdrawals from it during the first seven contract years. Early withdrawal charges do not apply to amounts covered by the 10% free withdrawal allowance.

The contract provides life annuity settlement options. If you select one of these options, we will make periodic payments until the death of the person on whose life payments are based. After the annuity commencement date, you cannot surrender your annuity or withdraw any other money from your annuity.

In general you will pay ordinary income taxes on the earned interest when you receive annuity benefit payments, you surrender your annuity or you take a withdrawal. You may pay a 10% federal penalty tax on the taxable amount of any payment that you receive before age 59½.

S&P 500 Risk Control refers to the S&P 500 Average Daily Risk Control 10% Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P.

The S&P 500 Index and S&P 500 Average Daily Risk Control 10% Price Return Index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, S&P 500®, S&P 500 Average Daily Risk Control 10%™, SPDR® and STANDARD & POOR'S DEPOSITORY RECEIPTS® are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life products not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or S&P 500 Average Daily Risk Control 10% Price Return Index.

Product issued by Great American Life Insurance Company®, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1080010NW. Product not available in all states. Form numbers and features may vary by state. All guarantees subject to the claims-paying ability of Great American Life Insurance Company.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value
Not Insured by any Federal Government Agency		Not a Deposit