

The choice is yours: Commission options on AssuranceSelect 7

from Great American Life Insurance Company®

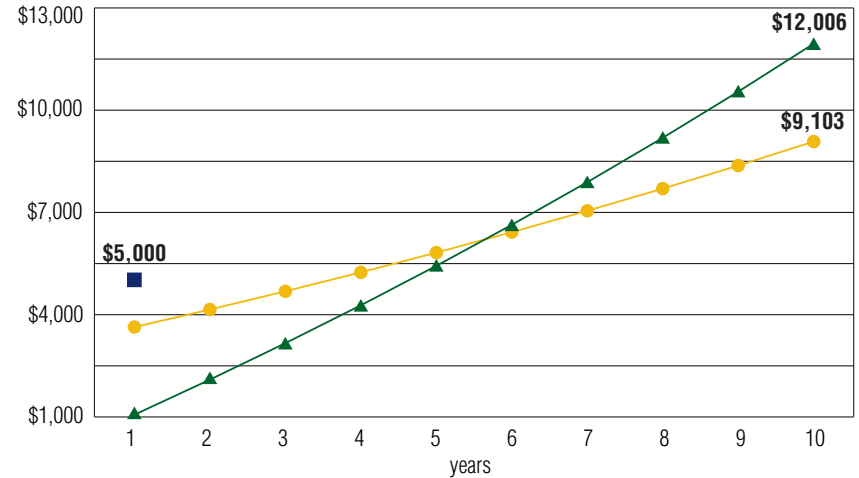
When you sell an AssuranceSelect 7SM annuity, you have **three** commission options to choose from:

◆ Heaped ◆ Trail AV ◆ Level AV

Example: For an AssuranceSelect 7 sale to a 65-year old with a purchase payment of \$100,000, you would earn the following with each option:

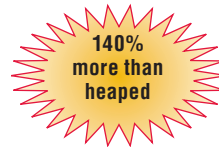
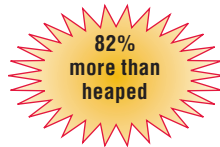
YEAR	HEAPED:	TRAIL AV:	LEVEL AV:
1	\$5,000 (5.00%)	\$3,600 (3.60%)	\$1,000 (1.00%)
2	--	\$520 (0.50%)	\$1,040 (1.00%)
3	--	\$541 (0.50%)	\$1,082 (1.00%)
4	--	\$562 (0.50%)	\$1,125 (1.00%)
5	--	\$585 (0.50%)	\$1,170 (1.00%)
6	--	\$608 (0.50%)	\$1,217 (1.00%)
7	--	\$633 (0.50%)	\$1,265 (1.00%)
8	--	\$658 (0.50%)	\$1,316 (1.00%)
9	--	\$684 (0.50%)	\$1,369 (1.00%)
10	--	\$712 (0.50%)	\$1,423 (1.00%)
TOTAL:	\$5,000	\$9,103	\$12,006

At the end of the early withdrawal charge period, you would earn **\$7,049** with the Trail AV option and **\$7,898** with the Level AV option.



Trail AV and Level AV continue to pay over the life of the contract

Assumes 100% in indexed strategy at an annual growth rate of 4%; contract is held for 10 years. All commission payments after the first contract year are paid on a quarterly basis. AssuranceSelect 7 issued under contract form number P1080010NW. Not available in all states.



Select how you want to be paid on a case-by-case basis on the application.

10. For Agent Use Only (Commission Structure Codes)

AssuranceSelect 7

- HEAPED (01) Level AV (04)
 Trail AV (03)



For more information, contact the Sales Desk at **(888) 504.7109**

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