

# The choice is yours: Commission options on American Custom 10

When you sell an American Custom 10<sup>SM</sup> annuity, you have **seven** commission options to choose from:

- ◆ No Trail
- ◆ Mod 3
- ◆ 25 Trail
- ◆ 40 Trail
- ◆ 50 Trail
- ◆ 60 Trail
- ◆ 75 Trail

**Example:** For an American Custom 10 sale to a 65-year old with a purchase payment of \$100,000, you would earn the following with each option:

| YEAR         | NO TRAIL        | MOD 3           | 25 TRAIL        | 40 TRAIL        | 50 TRAIL        | 60 TRAIL        | 75 TRAIL        |
|--------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1            | \$6,000 (6.00%) | \$4,250 (4.25%) | \$5,250 (5.25%) | \$4,600 (4.60%) | \$4,250 (4.25%) | \$3,500 (3.50%) | \$2,750 (2.75%) |
| 2            | --              | \$2,100 (2.00%) | \$263 (0.25%)   | \$420 (0.40%)   | \$525 (0.50%)   | \$630 (0.60%)   | \$788 (0.75%)   |
| 3            | --              | \$1,103 (1.00%) | \$276 (0.25%)   | \$441 (0.40%)   | \$551 (0.50%)   | \$662 (0.60%)   | \$827 (0.75%)   |
| 4            | --              | --              | \$289 (0.25%)   | \$463 (0.40%)   | \$579 (0.50%)   | \$695 (0.60%)   | \$868 (0.75%)   |
| 5            | --              | --              | \$304 (0.25%)   | \$486 (0.40%)   | \$608 (0.50%)   | \$729 (0.60%)   | \$912 (0.75%)   |
| 6            | --              | --              | \$319 (0.25%)   | \$511 (0.40%)   | \$638 (0.50%)   | \$766 (0.60%)   | \$957 (0.75%)   |
| 7            | --              | --              | \$335 (0.25%)   | \$536 (0.40%)   | \$670 (0.50%)   | \$804 (0.60%)   | \$1,005 (0.75%) |
| 8            | --              | --              | \$352 (0.25%)   | \$563 (0.40%)   | \$704 (0.50%)   | \$844 (0.60%)   | \$1,055 (0.75%) |
| 9            | --              | --              | \$369 (0.25%)   | \$591 (0.40%)   | \$739 (0.50%)   | \$886 (0.60%)   | \$1,108 (0.75%) |
| 10           | --              | --              | \$388 (0.25%)   | \$621 (0.40%)   | \$776 (0.50%)   | \$931 (0.60%)   | \$1,163 (0.75%) |
| <b>TOTAL</b> | <b>\$6,000</b>  | <b>\$7,453</b>  | <b>\$8,144</b>  | <b>\$9,231</b>  | <b>\$10,039</b> | <b>\$10,447</b> | <b>\$11,433</b> |

**24%**  
more than  
No Trail

**36%**  
more than  
No Trail

**54%**  
more than  
No Trail

**67%**  
more than  
No Trail

**74%**  
more than  
No Trail

**91%**  
more than  
No Trail

*Trail options continue to pay over the life of the contract!*

Assumes 100% in indexed strategy at an annual growth rate of 5%; contract is held for 10 years. All commission payments after the first contract year are paid on a quarterly basis. American Custom 10 issued by Great American Life Insurance Company under contract form number P1104414NW. Not available in all states. Form number may vary by state.

For more information, contact a Relationship Manager  
at **800-438-3398, ext. 11999**

