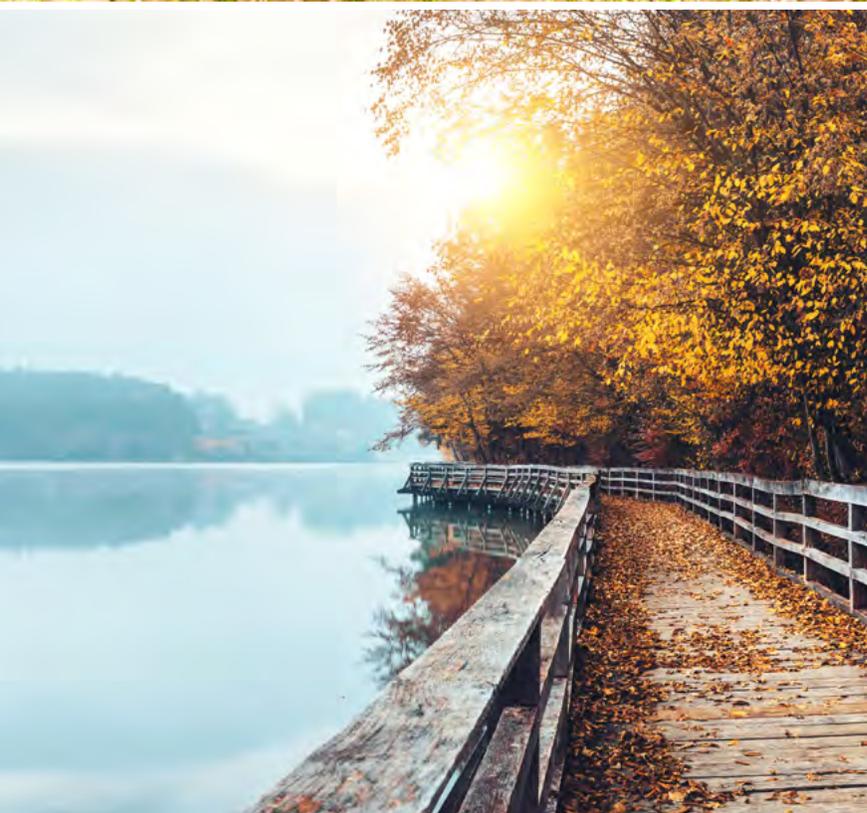


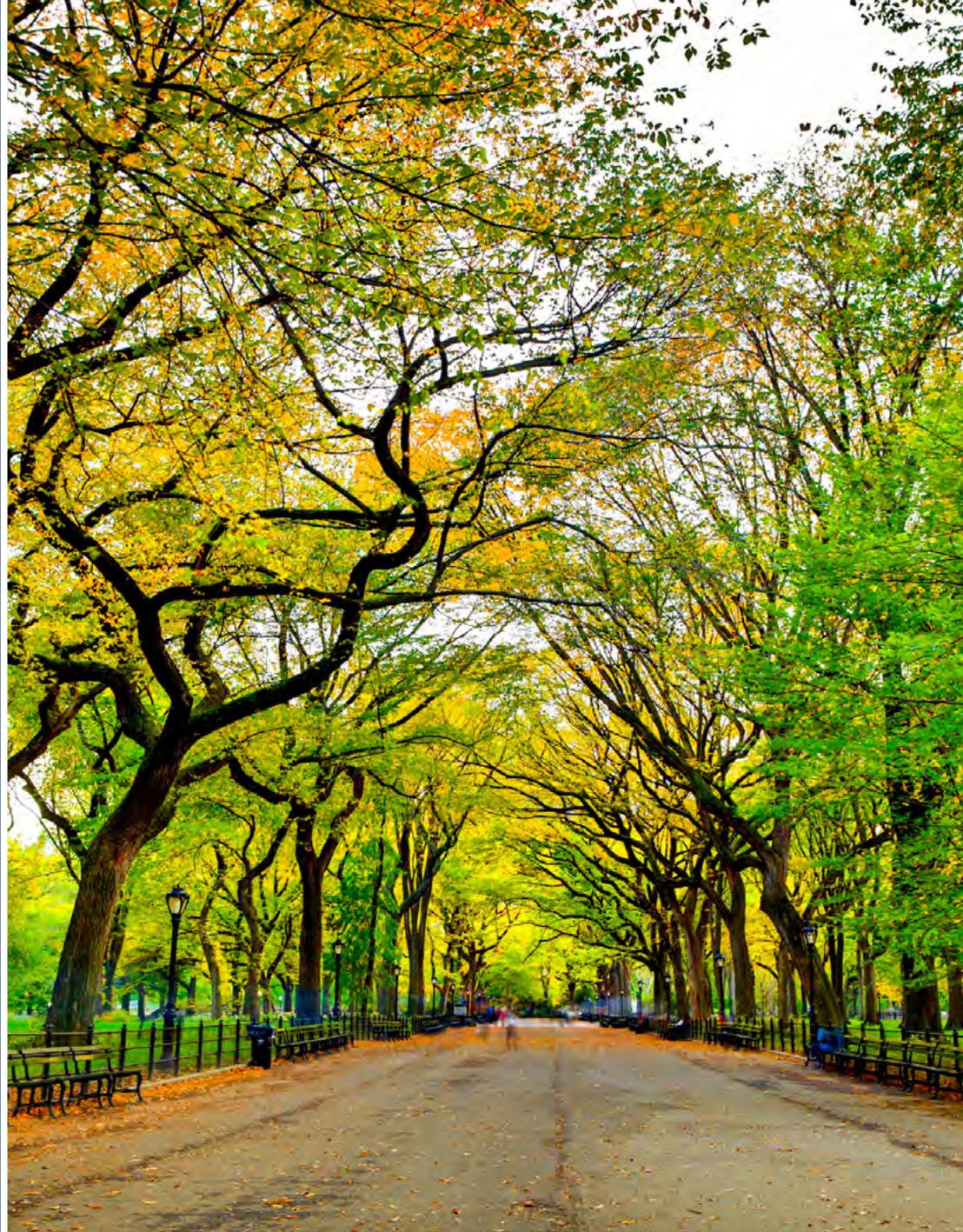
American Freedom Stars & Stripes 7

A fixed annuity from Great American Life Insurance Company®




GREATAMERICAN
INSURANCE GROUP

Uncomplicate Retirement®



2

Photo submitted by **David** from **Missouri**.

Simplify Your Path To Financial Security With The American Freedom Stars & Stripes 7

A fixed annuity that offers:



Growth with an increasing interest rate

To help build your retirement savings, your annuity's interest rate is guaranteed to increase by 0.25% each year during the initial seven-year term.



Safety of principal

Regardless of market conditions, you won't lose the money you contribute to your annuity unless you take a withdrawal or surrender your contract during its early withdrawal charge period.



Guaranteed retirement income

When you're ready to turn the money you've accumulated in your annuity into retirement income, you can select from a variety of payout options, including an income stream that will last for the rest of your life.



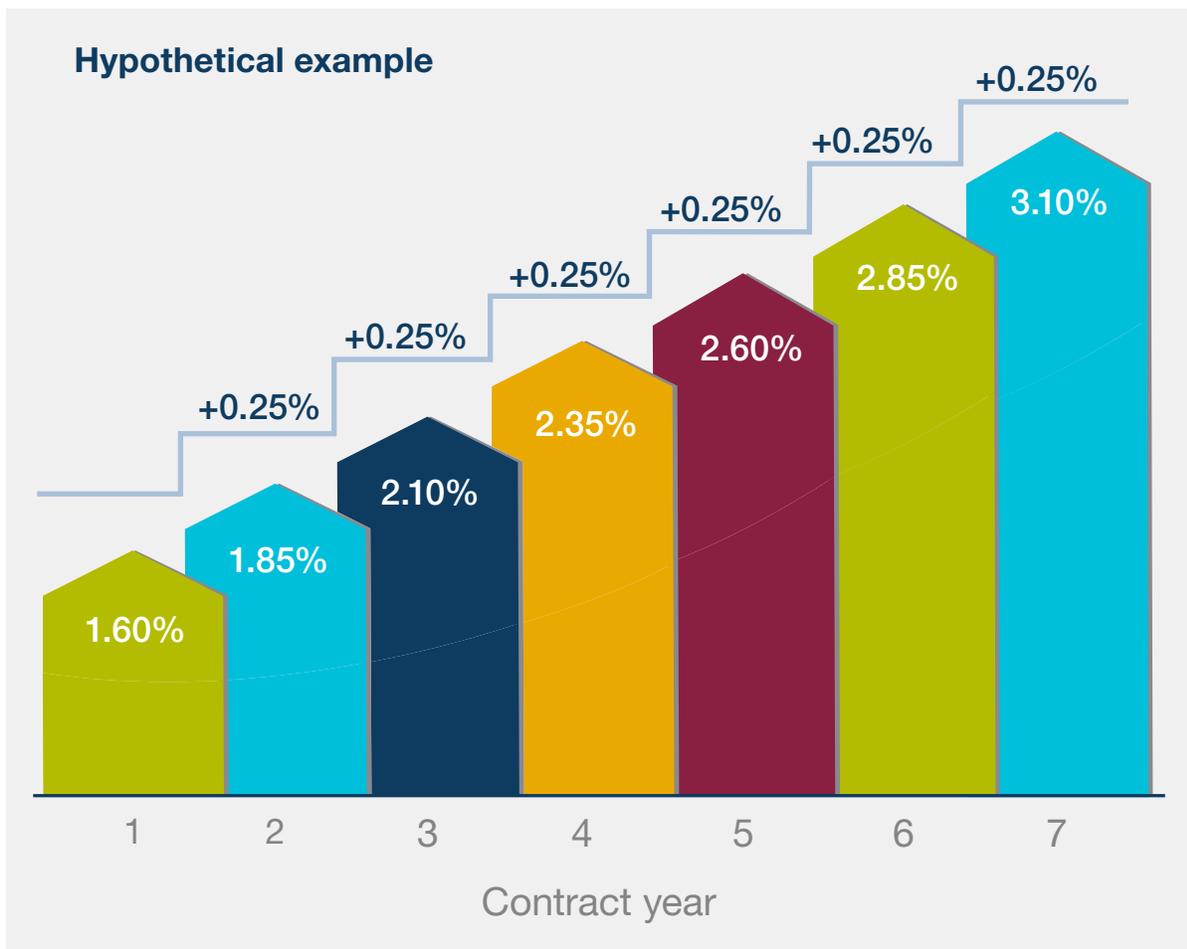
Annuity Basics

Simply put, an annuity is a contract between you and an insurance company. It is a long-term financial vehicle that's designed to protect and grow your money, and then provide a stream of income during your retirement. In fact, other than pensions, **annuities are the only products that provide guaranteed lifetime income.**

Great American Insurance Group is committed to offering annuities that are simpler and easier to understand – helping to achieve your goals with no surprises.

How Your Money Grows

The American Freedom Stars & Stripes® 7 offers an increasing interest rate to help build your retirement savings. Each year during the initial seven-year term, the interest rate will increase by 0.25%.



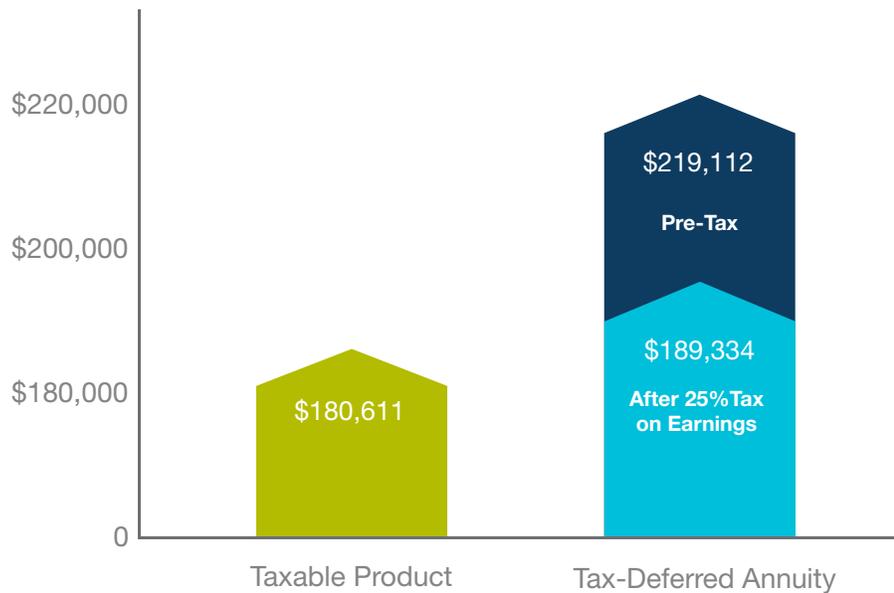
The increasing interest rate will never be below 0.01%. After the initial seven-year term, we will set the interest rate at our discretion, but the rate will never be lower than the guaranteed minimum interest rate stated in your contract.

What Is The Benefit Of Tax-Deferred Growth?

One of the benefits of an annuity is the opportunity for your money to grow tax deferred. This means no taxes are paid until you take a withdrawal, so your money can grow at a faster rate than it would in a taxable product.

The following chart shows how a purchase payment of \$100,000 grows in a tax-deferred annuity compared to a taxable product over the course of 20 years. See how the tax-deferred annuity outgrew the taxable product, even after paying a 25% tax on its earnings. This increased growth can help you have more income for your retirement years.

Even after paying a 25% tax on its earnings, the tax-deferred annuity outgrew the taxable product by more than \$8,000.



This graph assumes a \$100,000 non-qualified investment, accumulated for 20 years, with a 4.00% annual growth rate. Lower capital gains and dividend tax rates would make the taxable investment more favorable than the rate illustrated and reduce the difference in performance between these accounts. Consider your current and anticipated tax brackets in making your decision, as they may also impact comparison results. The amount of tax-deferred accumulation would be reduced if early withdrawal charges were reflected. This is a hypothetical scenario for illustration purposes only, and does not necessarily reflect growth rates of products offered by Great American Life.

This information is not intended or written to be used as legal or tax advice. It was written solely to provide general information and support the sale of annuity products. You should seek advice on legal or tax questions based on your particular circumstances from an attorney or tax advisor.

The graph compares a \$100,000 taxable investment to a \$100,000 tax-deferred investment, such as a non-qualified annuity. Certain qualified investments, such as a traditional IRA, offer an upfront tax deduction or exclusion for contributions. Other qualified investments, such as a Roth IRA, offer a tax exclusion for earnings. The value of these additional benefits is not illustrated.

For contracts that offer an upfront tax deduction or exclusion, the full amount withdrawn is generally subject to income tax. For a non-qualified annuity, only the gains are subject to income tax. If you are under age 59½, the taxable amount withdrawn from a qualified or non-qualified annuity is generally subject to a 10% federal penalty tax.

Additional Benefits



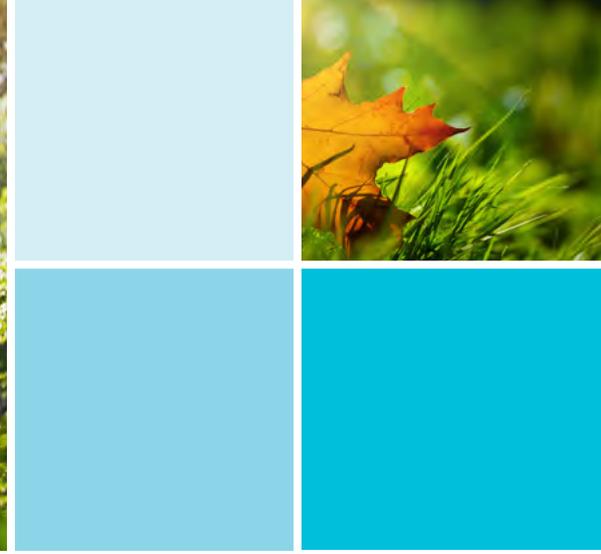
Guaranteed retirement income

With the average retirement lasting 18 years, you may worry about outliving your savings. The American Freedom Stars & Stripes® 7 provides the opportunity to turn the money you've accumulated in your annuity into a steady stream of retirement income. Depending on which payout option you choose, income benefit payments are made for a specific number of years or for life.



Protection for your loved ones

No one likes to think about it, but part of achieving peace of mind is knowing what would happen to your money if you pass away unexpectedly. With the American Freedom Stars & Stripes 7, any death benefit is paid directly to your beneficiaries, which allows them to receive your financial legacy without the cost and delays of probate.



Consider Your Liquidity Needs

The American Freedom Stars & Stripes® 7 is intended to be a long-term product. However, you will have access to a portion of your money each year with penalty-free withdrawals.

During the first contract year, you may withdraw up to 10% of your purchase payments. After the first contract year, 10% of the account value on the most recent contract anniversary may be withdrawn.

It's important to note withdrawals in excess of this amount may be subject to **early withdrawal charges**. Early withdrawal charges end after seven years.

Great American. It Pays To Keep Things Simple.SM

Serving with great pride for more than a century

With a heritage dating back to 1872, our insurance companies have a long history of helping people achieve their financial goals. Great American Life[®] is a member of Great American Insurance Group and a subsidiary of American Financial Group, Inc. (AFG), which is publicly traded on the New York Stock Exchange (NYSE: AFG). Headquartered in Cincinnati, Ohio, AFG has assets of \$60 billion as of December 31, 2017.

The importance of financial strength

With medical advances in health care leading to increased longevity, it's possible your retirement may last longer than 30 years. That's why it's important to work with a company that has long-term financial strength and experience. Great American Life Insurance Company[®] is proud to be rated **"A" (Excellent)** by A.M. Best and **"A+"** by Standard & Poor's.

A.M. Best rating affirmed August 11, 2017. "A" (Excellent) is third highest of 16 categories. S&P rating affirmed February 23, 2018. "A+" is fifth highest of 21 categories.

Our simple promise to you: superior service and annuities that are easier to understand.



American Freedom Stars & Stripes 7 Features

Issue ages	<p>Qualified: 18–88 Non-qualified: 0–88 Inherited IRA: 18–75 Inherited non-qualified: 0–75</p>																		
Purchase payment	<p>You can purchase this annuity with a single purchase payment of \$10,000 or more.</p>																		
Fees	<p>There are no upfront charges. All your money goes to work for you.</p>																		
Interest rates	<p>Each year during the seven-year term, the base interest rate will increase by 0.25%.</p>																		
Term	<p>This product has an initial seven-year term.</p>																		
Penalty-free withdrawals	<p>During the first contract year, you may withdraw up to 10% of your purchase payments. After the first contract year, 10% of the account value on the most recent contract anniversary may be withdrawn. Amounts withdrawn in excess of the penalty-free withdrawal allowance may be subject to early withdrawal charges.</p>																		
Early withdrawal charges	<p>During the first seven contract years, an early withdrawal charge starting at 9% is applied to surrenders and withdrawals that exceed the 10% penalty-free amount. All charges end after seven years.</p> <table border="1" data-bbox="472 1461 1378 1539"> <thead> <tr> <th>Contract year</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> <th>5</th> <th>6</th> <th>7</th> <th>8+</th> </tr> </thead> <tbody> <tr> <td>Early withdrawal charge</td> <td>9%</td> <td>8%</td> <td>7%</td> <td>6%</td> <td>5%</td> <td>4%</td> <td>3%</td> <td>0%</td> </tr> </tbody> </table>	Contract year	1	2	3	4	5	6	7	8+	Early withdrawal charge	9%	8%	7%	6%	5%	4%	3%	0%
Contract year	1	2	3	4	5	6	7	8+											
Early withdrawal charge	9%	8%	7%	6%	5%	4%	3%	0%											

<p>Renewal</p>	<p>At the end of a multi-year term, if a new term longer than one year is available, you will have the option to renew your contract for one-year terms or begin a new multi-year term. If you do not choose an option, your contract will automatically renew for one-year terms. No early withdrawal charge will apply during one-year terms. The early withdrawal charge applies during every multi-year renewal term, except during the last 30 days of the term.</p>
<p>Income payout options</p>	<p>Fixed period: You receive payments for a fixed period of time that you select.</p> <p>Life or life with a minimum fixed period: You receive payments for life. If you select a minimum fixed period of time and pass away before the end of the period, the remaining payments are paid to the person you designate.</p> <p>Joint and one-half survivor: Payments are guaranteed for your life and the life of a designated joint annuitant. If you are survived by the joint annuitant, he or she will receive 50% of the payment for life.</p>
<p>Included waiver riders</p>	<p>Extended care waiver rider: After the first contract year, if you are confined to a nursing home or long-term care facility for at least 90 consecutive days, you have the option to withdraw up to 100% of the account value without incurring an early withdrawal charge.</p> <p>Terminal illness waiver rider: After the first contract year, if you are diagnosed by a physician as having a terminal illness, you have the option to withdraw up to 100% of the account value without incurring an early withdrawal charge. A terminal illness is defined as having a prognosis of survival of 12 months or less, or a longer period as required by state law.</p> <p>Extended care and terminal illness waiver riders are not available in Massachusetts. In California, the Extended Care Waiver Rider has been replaced with the Waiver of Early Withdrawal Charges for Facility Care or Home Care or Community-Based Services Rider, which provides for a waiver of early withdrawal charges under an expanded variety of circumstances.</p>



Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

Please note, this is a general description of the product. Please read your contract, including the endorsements and riders, for definitions and complete terms and conditions, as this is a summary of the annuity's features. For use with contract form P1081610NW and rider forms R6032310NW and R6032410NW (not available in Massachusetts). Contract and rider form numbers may vary by state. Products and features may vary by state, and may not be available in all states. See specific product disclosure document for details.

All guarantees based on the claims-paying ability of Great American Life.

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Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
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