

Grow and Protect Your Legacy



Pairing the AssuranceSelect 7[®] Plus fixed-indexed annuity with the Inheritance EnhancerSM rider from Great American Life Insurance Company[®] can help you leave a legacy for your loved ones with growth and protection.

- Multiple **interest crediting strategies** to fit your goals
- **Protection** from market declines
- Early withdrawal charges that end after **seven years**
- Access to your money with **10%** penalty-free withdrawals
- **Liquidity** with extended care and terminal illness waiver riders
- A rider benefit base that grows with a **8%** rollup every year for **10 years**

AssuranceSelect 7 Plus rates effective May 21, 2018 ¹	Current declared strategy interest rate	Indexed Strategies				
		S&P 500 [®] 1-year point-to-point with cap ²	SPDR [®] Gold Shares 1-year point-to-point with cap ²	S&P 500 Risk Control 1-year point-to-point with participation rate ³	iShares U.S. Real Estate 1-year point-to-point with cap ²	S&P U.S. Retiree Spending 1-year point-to-point with participation rate ³
Purchase payments \$100,000 and over	2.95%	6.25% cap	7.50% cap	65% par. rate	9.00% cap	65% par. rate
Purchase payments under \$100,000	2.75%	6.00% cap	7.00% cap	60% par. rate	8.75% cap	60% par. rate

Inheritance Enhancer Rider	Current annual charge	Rollup credit	Rollup period
	0.95% of the benefit base amount, deducted from the account value	8%	10 years



¹ Caps and rates are current as of the date shown and are subject to change at any time.

² The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

³ The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term

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If you buy this annuity and allocate money to an indexed strategy, you aren't investing directly in the related index or any stock included in the index or in the related exchange-traded fund or any investments held in its portfolio.

Indexed interest, if any, is credited at the end of the term. An indexed interest strategy may earn 0% interest for a term, but your account value will not go down unless you take a withdrawal from your annuity.

The early withdrawal charge does not apply to amounts that are covered by the 10% penalty free withdrawal or amounts that qualify under a waiver rider.

Withdrawals, early withdrawal charges and rider charges impact contract and rider values and benefits. Taxable amounts withdrawn prior to age 59 ½ may be subject to a penalty tax in addition to ordinary income tax.

Inheritance Enhancer is an optional rider available for an annual charge. The rider provides an enhanced death benefit that is calculated using the rider benefit base.

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P. For more information on the S&P U.S. Retiree Spending Index, visit US.SPIndices.com and search keyword SPRETIRE. For more information on the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit spdrgoldshares.com/usa.

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