

Grow and Protect Your Legacy



Pairing the AssuranceSelect 7[®] Plus fixed-indexed annuity with the Inheritance EnhancerSM rider from Great American Life Insurance Company[®] can help you leave a legacy for your loved ones with growth and protection.

- Multiple **interest crediting strategies** to fit your goals
- **Protection** from market declines
- Early withdrawal charges and a market value adjustment that end after **seven years**
- Access to your money with **10%** penalty-free withdrawals
- **Liquidity** with extended care and terminal illness waiver riders
- A rider benefit base that grows with a **8%** rollup every year for **10 years**

AssuranceSelect 7 Plus rates effective May 21, 2018 ¹	Current declared strategy interest rate	Indexed Strategies				
		S&P 500 [®] 1-year point-to-point with cap ²	SPDR [®] Gold Shares 1-year point-to-point with cap ²	S&P 500 Risk Control 1-year point-to-point with participation rate ³	iShares U.S. Real Estate 1-year point-to-point with cap ²	S&P U.S. Retiree Spending 1-year point-to-point with participation rate ³
Purchase payments \$100,000 and over	3.20%	6.60% cap	7.75% cap	70% par. rate	9.25% cap	70% par. rate
Purchase payments under \$100,000	3.00%	6.35% cap	7.25% cap	65% par. rate	9.00% cap	65% par. rate

Inheritance Enhancer Rider	Current annual charge	Rollup credit	Rollup period
	0.95% of the benefit base amount, deducted from the account value	8%	10 years



¹ Caps and rates are current as of the date shown and are subject to change at any time.

² The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

³ The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term

The S&P 500 Index, S&P U.S. Retiree Spending Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life. Standard & Poor's[®], S&P[®], S&P 500[®], S&P 500 Average Daily Risk Control 10%[™], SPDR[®] and STANDARD & POOR'S DEPOSITORY RECEIPTS[®] are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's AssuranceSelect 7 Plus is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index, the S&P U.S. Retiree Spending Index or the S&P 500 Average Daily Risk Control 10% Price Return Index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares[®], BLACKROCK[®], and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life Insurance Company do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

If you buy this annuity and allocate money to an indexed strategy, you aren't investing directly in the related index or any stock included in the index or in the related exchange-traded fund or any investments held in its portfolio.

Indexed interest, if any, is credited at the end of the term. An indexed interest strategy may earn 0% interest for a term, but your account value will not go down unless you take a withdrawal from your annuity.

The early withdrawal charge and market value adjustment do not apply to amounts that are covered by the 10% penalty free withdrawal or amounts that qualify under a waiver rider.

Withdrawals, early withdrawal charges, market value adjustments and rider charges impact contract and rider values and benefits. Taxable amounts withdrawn prior to age 59 ½ may be subject to a penalty tax in addition to ordinary income tax.

Inheritance Enhancer is an optional rider available for an annual charge. The rider provides an enhanced death benefit that is calculated using the rider benefit base.

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P. For more information on the S&P U.S. Retiree Spending Index, visit US.SPIndices.com and search keyword SPRETIRE. For more information on the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit spdrgoldshares.com/usa.

Product issued by Great American Life Insurance Company[®], member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1471718NW and rider form number R6042513NW. Product and rider not available in all states. Form numbers and features may vary by state. **All guarantees subject to the claims-paying ability of Great American Life Insurance Company.**

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
----------------------------	-----------------------------------	----------------	--	---------------