

Help Secure Your Retirement



Pairing the AssuranceSelect 7[®] Plus fixed-indexed annuity with the IncomeSecureSM rider from Great American Life Insurance Company[®] can help you build and maintain financial security for your retirement years.

- Multiple **interest crediting strategies** to fit your goals
- **Protection** from market declines
- Early withdrawal charges that end after **seven years**
- Access to your money with **10%** penalty-free withdrawals
- **Liquidity** with extended care and terminal illness waiver riders
- A rider benefit base that grows with a **9%** rollup every year for **10 years**

AssuranceSelect 7 Plus rates effective May 21, 2018 ¹	Current declared strategy interest rate	Indexed Strategies				
		S&P 500 [®] 1-year point-to-point with cap ²	SPDR [®] Gold Shares 1-year point-to-point with cap ²	S&P 500 Risk Control 1-year point-to-point with participation rate ³	iShares U.S. Real Estate 1-year point-to-point with cap ²	S&P U.S. Retiree Spending 1-year point-to-point with participation rate ³
Purchase payments \$100,000 and over	2.95%	6.25% cap	7.50% cap	65% par. rate	9.00% cap	65% par. rate
Purchase payments under \$100,000	2.75%	6.00% cap	7.00% cap	60% par. rate	8.75% cap	60% par. rate

IncomeSecure Rider	Current annual charge	Rollup credit	Rollup period
	0.95% of the benefit base amount, deducted from the account value	9%	10 years



¹ Caps and rates are current as of the date shown and are subject to change at any time.

² The indexed interest rate for a term of an indexed strategy will never be more than its cap for that term.

³ The participation rate for a term of an indexed strategy is the percentage of index growth that is used when calculating the indexed interest rate for that term

The S&P 500 Index, S&P U.S. Retiree Spending Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC (“SPDJI”), and have been licensed for use by Great American Life. Standard & Poor’s®, S&P®, S&P 500®, S&P 500 Average Daily Risk Control 10%™, SPDR® and STANDARD & POOR’S DEPOSITORY RECEIPTS® are trademarks of Standard & Poor’s Financial Services LLC (“S&P”); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC (“Dow Jones”); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life’s AssuranceSelect 7 Plus is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index, the S&P U.S. Retiree Spending Index or the S&P 500 Average Daily Risk Control 10% Price Return Index.

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If you buy this annuity and allocate money to an indexed strategy, you aren’t investing directly in the related index or any stock included in the index or in the related exchange-traded fund or any investments held in its portfolio.

Indexed interest, if any, is credited at the end of the term. An indexed interest strategy may earn 0% interest for a term, but your account value will not go down unless you take a withdrawal from your annuity.

The early withdrawal charge does not apply to amounts that are covered by the 10% penalty free withdrawal or amounts that qualify under a waiver rider.

Withdrawals, early withdrawal charges and rider charges impact contract and rider values and benefits. Taxable amounts withdrawn prior to age 59 ½ may be subject to a penalty tax in addition to ordinary income tax.

IncomeSecure is an optional rider available for an annual charge. The rider provides income payments for life that are calculated using the rider benefit base.

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P. For more information on the S&P U.S. Retiree Spending Index, visit US.SPIndices.com and search keyword SPRETIRE. For more information on the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit spdrgoldshares.com/usa.

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Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
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