

## A fixed-indexed annuity

From Great American Life Insurance Company

- Opportunity to select from indexed strategies and a declared rate strategy
- 10% penalty-free withdrawals
- Seven-year declining early withdrawal charges
- A market value adjustment that applies to withdrawals during the seven-year term
- Opportunity to receive lifetime income

### Rates effective May 21, 2018

	Declared strategy interest rate	S&P 500 1-year point-to-point with cap	S&P 500 Risk Control 1-year point-to-point with participation rate	SPDR GLD Shares 1-year point-to-point with cap <sup>2</sup>	iShares U.S. Real Estate 1-year point-to-point with cap	S&P U.S. Retiree Spending 1-year point-to-point with participation rate
Purchase payments over \$100,000	3.20%	6.60% cap	70% par. rate	7.75% cap	9.25% cap	70% par. rate
Purchase payments under \$100,000	3.00%	6.35% cap	65% par. rate	7.25% cap	9.00% cap	65% par. rate
<b>Guaranteed Minimum Surrender Value:</b> 87.5% of purchase payments, plus interest credited daily at a minimum guaranteed rate of 1% less prior withdrawals, not including amounts to pay an early withdrawal charge or negative market value adjustment.						

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

Rates and caps are current as of the date shown and are subject to change at any time.

An indexed interest rate is based in part on the change in the value of the applicable index or exchange-traded fund. The indexed interest rate for a term of an indexed strategy with a cap will never be more than its cap for that term. The participation rate for a term of an indexed strategy is the percentage of a positive index change that we use to calculate the indexed interest rate for that term. We do not guarantee that amounts allocated to an indexed strategy will earn interest, but the indexed interest rate for a term will never be less than 0%.

Early withdrawal charges and a market value adjustment apply if you surrender your annuity or take withdrawals from it during the first seven contract years. Early withdrawal charges and market value adjustments do not apply to amounts covered by the 10% free withdrawal allowance. Withdrawals, early withdrawal charges and market value adjustments impact contract values and benefits. The amount payable to you if you surrender your contract will never be less than the Guaranteed Minimum Surrender Value.

The contract offers life payout options. If you select one of these options, we will make periodic payments until the death of the person on whose life payments are based. After the annuity payout initiation date, you cannot surrender your annuity or withdraw any other money from your annuity.

In general you will pay ordinary income taxes on the earned interest when you receive annuity payout benefits, you surrender your annuity or you take a withdrawal. You may pay a 10% federal penalty tax on the taxable amount of any payment that you receive before age 59½.

**The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit [US.SPIndices.com](http://US.SPIndices.com) and search keyword SPXAV10P. For more information on the S&P U.S. Retiree Spending Index, visit [US.SPIndices.com](http://US.SPIndices.com) and search keyword SPRETIRE. For more information on the iShares U.S. Real Estate ETF, visit [iShares.com](http://iShares.com) and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit [spdrgoldshares.com/usa](http://spdrgoldshares.com/usa).**

The S&P 500 Index, S&P U.S. Retiree Spending Index and S&P 500 Average Daily Risk Control 10% Price Return index are products of S&P Dow Jones Indices LLC ("SPDJI"), and have been licensed for use by Great American Life. Standard & Poor's<sup>®</sup>, S&P<sup>®</sup>, S&P 500<sup>®</sup>, S&P 500 Average Daily Risk Control 10%<sup>™</sup>, SPDR<sup>®</sup> and STANDARD & POOR'S DEPOSITORY RECEIPTS<sup>®</sup> are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones<sup>®</sup> is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life's AssuranceSelect 7 Plus is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index, the S&P U.S. Retiree Spending Index or the S&P 500 Average Daily Risk Control 10% Price Return Index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares<sup>®</sup>, BLACKROCK<sup>®</sup>, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life Insurance Company annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life Insurance Company do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life Insurance Company annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

Product issued by Great American Life Insurance Company<sup>®</sup>, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1471718NW. Product not available in all states. Form numbers and features may vary by state. **All guarantees subject to the claims-paying ability of Great American Life Insurance Company.** © 2018 by Great American Life Insurance Company. All rights reserved. GAIG.com.

Not FDIC or NCUSIF Insured

No Bank or Credit Union Guarantee

May Lose Value

Not Insured by any Federal Government Agency

Not a Deposit