

AssuranceSelect 7[®] Plus



Uncomplicate Retirement[®]

A fixed-indexed annuity

From Great American Life Insurance Company

- Opportunity to select from indexed strategies and a declared rate strategy
- 10% penalty-free withdrawals
- Seven-year declining early withdrawal charges
- A market value adjustment that applies to withdrawals during the seven-year term
- Opportunity to receive lifetime income

Rates effective December 21, 2018

	Declared strategy interest rate	S&P 500 1-year point-to-point with cap	S&P 500 Risk Control 1-year point-to-point with participation rate	SPDR GLD Shares 1-year point-to-point with cap	iShares U.S. Real Estate 1-year point-to-point with cap	S&P U.S. Retiree Spending 1-year point-to-point with participation rate
Purchase payments over \$100,000	3.20%	6.35% cap	65% par. rate	7.75% cap	9.00% cap	70% par. rate
Purchase payments under \$100,000	3.00%	6.10% cap	60% par. rate	7.25% cap	8.75% cap	65% par. rate

Guaranteed Minimum Surrender Value: 87.5% of purchase payments, plus interest credited daily at a minimum guaranteed rate of 1.25% less prior withdrawals, not including amounts to pay an early withdrawal charge or negative market value adjustment.

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

Rates and caps are current as of the date shown and are subject to change at any time.

An indexed interest rate is based in part on the change in the value of the applicable index or exchange-traded fund. The indexed interest rate for a term of an indexed strategy with a cap will never be more than its cap for that term. The participation rate for a term of an indexed strategy is the percentage of a positive index change that we use to calculate the indexed interest rate for that term. We do not guarantee that amounts allocated to an indexed strategy will earn interest, but the indexed interest rate for a term will never be less than 0%.

Early withdrawal charges and a market value adjustment apply if you surrender your annuity or take withdrawals from it during the first seven contract years. Early withdrawal charges and market value adjustments do not apply to amounts covered by the 10% free withdrawal allowance. Withdrawals, early withdrawal charges and market value adjustments impact contract values and benefits. The amount payable to you if you surrender your contract will never be less than the Guaranteed Minimum Surrender Value.

The contract offers life payout options. If you select one of these options, we will make periodic payments until the death of the person on whose life payments are based. After the annuity payout initiation date, you cannot surrender your annuity or withdraw any other money from your annuity.

In general you will pay ordinary income taxes on the earned interest when you receive annuity payout benefits, you surrender your annuity or you take a withdrawal. You may pay a 10% federal penalty tax on the taxable amount of any payment that you receive before age 59½.

The S&P 500 Risk Control 10% Index refers to the S&P 500 Average Daily Risk Control 10% USD Price Return Index. For more information, visit US.SPIndices.com and search keyword SPXAV10P. For more information on the S&P U.S. Retiree Spending Index, visit US.SPIndices.com and search keyword SPRETIRE. For more information on the iShares U.S. Real Estate ETF, visit iShares.com and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit spdrgoldshares.com/usa.

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