

# Index Frontier<sup>SM</sup> 7



## A variable-indexed annuity

From Great American Life Insurance Company

 <p><b>Participate in market growth</b> <i>Growth is limited by a maximum gain</i></p>	 <p><b>Manage downside risk</b> <i>Downside risk is limited by a maximum loss</i></p>	 <p><b>No annual or recurring fees</b> <i>An early withdrawal charge applies to withdrawals during the first seven contract years</i></p>
---	--	--

Index Frontier 7 Rates Effective May 1, 2018	Declared strategy interest rate	Growth Indexed Strategies <i>Maximum Loss of 10% Each Term</i>			Conserve Indexed Strategies <i>Maximum Loss of 0% Each Term</i>		
		S&P 500 Maximum Gain	SPDR GLD Shares Maximum Gain	iShares U.S. Real Estate Maximum Gain	S&P 500 Maximum Gain	SPDR GLD Shares Maximum Gain	iShares U.S. Real Estate Maximum Gain
Purchase payments <b>over \$250,000</b>	2.75%	11.50%	14.00%	20.00%	4.50%	5.25%	6.50%
Purchase payments <b>under \$250,000</b>	2.60%	11.00%	13.00%	18.00%	4.25%	5.00%	6.00%

The Index Frontier 7 can only be sold through a Broker/Dealer that is contracted with Great American Life Insurance Company. This material must be preceded or accompanied by a prospectus for Great American Life's Index Frontier 7. The prospectus contains important information about the Index Frontier 7 annuity and Great American Life. Read it carefully before you purchase an Index Frontier 7 contract.

Great American Life Insurance Company is not an investment adviser and the information provided in this document is not investment advice. You should consult your investment professional for advice based on your personal circumstances and financial situation.

Declared strategy interest rates and indexed strategy maximum gains are current as of the date shown and are subject to change at any time.

An indexed strategy's return is based, in part, on the change in the value of the applicable index or exchange-traded fund. The return for a term of an indexed strategy will never be more than its maximum gain for that term. Maximum gains may vary from term to term. A maximum gain for a strategy for a term will never be lower than 1.00%. Future indexed strategies could offer different maximum gain guarantees. Conserve indexed strategies offer a maximum loss of 0% each term. Growth indexed strategies offer a maximum loss of 10% each term. Future indexed strategies could offer different maximum losses. S&P 500 indexed strategy returns are calculated using S&P 500 Index price returns.

For more information on the iShares U.S. Real Estate ETF, visit [iShares.com](http://iShares.com) and search ticker symbol IYR. For more information on the SPDR Gold Shares ETF, visit [spdrgoldshares.com/usa](http://spdrgoldshares.com/usa).

The S&P 500 Index is a product of S&P Dow Jones Indices LLC ("SPDJ"), and has been licensed for use by Great American Life Insurance Company®. Standard & Poor's®, S&P®, S&P 500®, SPDR® and STANDARD & POOR'S DEPOSITORY RECEIPTS® are trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJ and sublicensed for certain purposes by Great American Life. Index Frontier<sup>SM</sup> 7 is not sponsored, endorsed, sold or promoted by SPDJ, Dow Jones, S&P, their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

Principal Underwriter/Distributor: Great American Advisors, Inc., member FINRA and an affiliate of Great American Life Insurance Company. Product issued by Great American Life Insurance Company®, member of Great American Insurance Group (Cincinnati, Ohio), under contract form number P1822317NW. Product not available in all states. Form numbers and features may vary by state. **All guarantees subject to the claims-paying ability of Great American Life Insurance Company.** © 2018 by Great American Life Insurance Company. All rights reserved. GAIG.com.

Not FDIC or NCUSIF Insured	No Bank or Credit Union Guarantee	May Lose Value	Not Insured by any Federal Government Agency	Not a Deposit
----------------------------	-----------------------------------	----------------	--	---------------