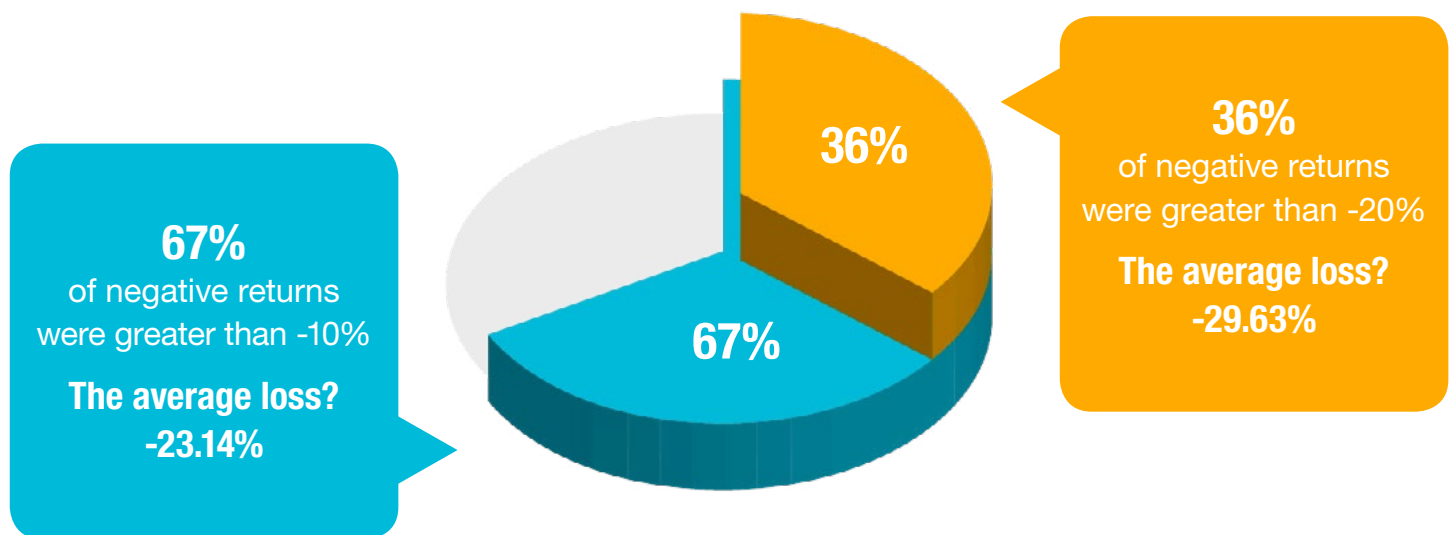


Predictable Protection For An Unpredictable Market

Helping your clients find the right balance between risk and reward can be challenging. While investing directly in the market can be lucrative, it also subjects clients' assets to unlimited downside risk potential – meaning a sharp downturn could wipe out years of savings.

Looking at one-year rolling returns for the S&P 500® Index since 2000, it was found that:



Index Frontier® annuities from Great American Life® limit losses to -10%, so clients know exactly how exposed their assets are in the event of a market decline. Talk to your clients today about how an Index Frontier annuity can fit into their financial portfolio.

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One-year rolling returns refer to the index change over a one-year time frame and use initial index values on all dates of the open market. Rolling returns help highlight the frequency and magnitude of different periods of performance, and may provide a more comprehensive return history. This analysis includes 4,274 one-year periods that began on open market dates between 1/4/2000 to 12/29/2016. -23.14% was the average loss of negative returns that were greater than -10%. -29.63 was the average loss of negative returns that were greater than -20%. Average losses calculated by Great American Life.

Great American's variable-indexed annuities can only be sold through a Broker/Dealer that is contracted with Great American Life Insurance Company. Any sales solicitation must be accompanied or preceded by a prospectus. To obtain a copy of the prospectus, please visit GAIGannuities.com.

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