

Ready To Sell The Index Protector 7?

Thank you for your interest in selling the Index ProtectorSM 7 fixed-indexed annuity. Prior to making your first sale, please review the steps below.

1. Prior to the sale

Get appointed with Great American Life Insurance Company

To begin the appointment process, please visit GAconnect.com/GetContracted. Please note you must be insurance licensed in order to sell the Index Protector 7.

Complete required training

Training is required prior to the sale of the Index Protector 7. Please visit GAconnect.com/GetContracted and click on Training & Certification to complete all required training. Note that Index Protector 7 applications will not be accepted if required training has not been completed.

Review documentation

You may need to update Form ADV before selling the Index Protector 7.

2. Making the sale

Complete the application

Great American accepts both paper and electronic applications. To obtain a paper application, please visit the New Business Kit section of GAconnect.com. For participating firms, electronic applications can be submitted through the following platforms:

- Affirm by Aplifi
- AnnuityNet by Ebix
- Firelight by Insurance Technologies (if available through your Broker/Dealer or IMO portal)

Submitting funds to Great American

Index Protector 7 funds can be submitted via the methods below. Please note annuity funds are held at Great American.

- Money settlement from approved Broker/Dealers
- Check payable to Great American Life Insurance Company
- Wire

Other important information

When completing the sale, you may need the CUSIPs:

	Index Protector 7 (MVA)	Index Protector 7 (Non-MVA)
CUSIP	38983T438	38983T446
ISIN Number	US38983T4388	US38983T4461

3. Post-sale

Client correspondence

- After the Index Protector 7 contract is issued, the application and contract will be mailed to you or your client, based on your election on the application
- Both you and your client will receive an annual Index Protector 7 statement. In addition, your client will receive abbreviated quarterly statements showing the contract values at the end of the period and all transactions during the period.
- Your client can change their indexed strategy allocations on an annual basis. Thirty days prior to the end of the term, your client will receive a form that can be used to request changes.

Fee-based billing

To withdraw fee payments from the Index Protector 7, please complete the Investment Management Agreement form (S6054216NW). Please be aware that a withdrawal to pay fees could result in adverse effects for the contract owner. Fee payments will not begin until after the free-look period.

Data integration

Simplify your business needs with data integration. We're pleased to support the following solutions:

