

AssuranceSelect® Plus

Fixed-Indexed Annuity Rates from Great American Life®



AssuranceSelect 3 Plus	MVA Rates		No MVA Rates Only available in: AK, CA, PA and UT	
	Purchase payments \$150,000 and over	Purchase payments less than \$150,000	Purchase payments \$150,000 and over	Purchase payments less than \$150,000
Declared rate				
S&P 500 1-year point-to-point with cap				
iShares U.S. Real Estate 1-year point-to-point with cap				
iShares MSCI EAFE 1-year point-to-point with cap				

AssuranceSelect 5 Plus	MVA Rates		No MVA Rates Only available in: AK, CA, PA, UT and VA	
	Purchase payments \$100,000 and over	Purchase payments less than \$100,000	Purchase payments \$100,000 and over	Purchase payments less than \$100,000
Declared rate				
S&P 500 1-year point-to-point with cap				
iShares U.S. Real Estate 1-year point-to-point with cap				
S&P 500 Risk Control 1-year point-to-point with par. rate				
S&P U.S. Retiree Spending 1-year point-to-point with par. rate				
SPDR Gold 1-year point-to-point with cap				

AssuranceSelect 7 Plus	MVA Rates		No MVA Rates Only available in: AK, CA, PA, UT and VA	
	Purchase payments \$100,000 and over	Purchase payments less than \$100,000	Purchase payments \$100,000 and over	Purchase payments less than \$100,000
Declared rate				
S&P 500 1-year point-to-point with cap				
iShares U.S. Real Estate 1-year point-to-point with cap				
S&P 500 Risk Control 1-year point-to-point with par. rate				
S&P U.S. Retiree Spending 1-year point-to-point with par. rate				
SPDR Gold 1-year point-to-point with cap				

State Availability and Variations
AssuranceSelect 3 Plus available in all states except: NY
AssuranceSelect 5 Plus and AssuranceSelect 7 Plus available in all states except: NY
MA, MN, OR, UT and WA: Residents are only permitted to purchase annuity products within their resident state.
AL, CO, IN, MA, NJ and OR: State-specific marketing materials required for certain products. Visit GAconnect.com/login for details.

Minimum Guarantees: The guaranteed minimum declared rate is 1.10%. 1-year point-to-point strategies with cap have a minimum cap guarantee of 1.10% for contract duration. 1-year point-to-point strategies with participation rates have a guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. The guaranteed minimum surrender value is 87.5% at 1.10%, minus withdrawals not including amounts applied to pay an early withdrawal charge a negative market value adjustment, or a rider charge. In WA, guaranteed minimum declared rates, caps and GMSV rates are 1.25%.

The interest rate band is based on the initial purchase payment amount and applies for the life of the contract.

The S&P 500 Index, the S&P 500 Average Daily Risk Control 10% Price Return Index and the S&P U.S. Retiree Spending Index are products of S&P Dow Jones Indices LLC, or its affiliates ("SPDJI"), and have been licensed for use by Great American Life Insurance Company. Standard & Poor's®, S&P®, S&P 500®, S&P 500 Average Daily Risk Control 10%™, SPDR® and STANDARD & POOR'S DEPOSITORY RECEIPTS® are trademarks of Standard & Poor's Financial Services LLC, ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index, the S&P 500 Average Daily Risk Control 10% Price Return Index or the S&P U.S. Retiree Spending Index.

The iShares MSCI EAFE ETF and the iShares U.S. Real Estate ETF are distributed by BlackRock Investments, LLC. iShares®, BLACKROCK®, and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life do not acquire any interest in the iShares MSCI EAFE ETF or the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares MSCI EAFE ETF or the iShares U.S. Real Estate ETF or any data related thereto.

Product issued by Great American Life Insurance Company®, member of Great American Insurance Group® (Cincinnati, Ohio) under contract form number P1135619NW, P1126818NW and P1471718NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life.

AssuranceSelect[®]

Fixed-Indexed Annuity Rates from Great American Life



AssuranceSelect 5	Purchase payments \$100,000 and over	Purchase payments less than \$100,000
Declared rate		
S&P 500 1-year point-to-point with cap		
iShares U.S. Real Estate annual point-to-point with cap		

AssuranceSelect 7	Purchase payments \$100,000 and over	Purchase payments less than \$100,000
Declared rate		
S&P 500 1-year point-to-point with cap		
S&P 500 1-year montly avg. with cap		
S&P 500 Risk Control 1-year point-to-point with par. rate		
SPDR Gold 1-year point-to-point with cap		

State Availability and Variations
AssuranceSelect 5 and AssuranceSelect 7 available in all states except: NY
MA, MN, OR, UT and WA: Residents are only permitted to purchase annuity products within their resident state.
AL, CO, IN, MA, NJ and OR: State-specific marketing materials required for certain products.
MO: Declared Rate Strategy not available with contracts that add the Inheritance Enhancer rider.
MA: Extended Care and Terminal Illness waivers not available.
Inherited IRA and inherited non-qualified contracts not available on contracts with a rider
OR: S&P 500 Risk Control annual point-to-point with participation rate indexed strategy not available with the AssuranceSelect 7.

Minimum Guarantees: The guaranteed minimum declared rate is 1.10%. 1-year point-to-point strategies with cap have a minimum cap guarantee of 1.10% for contract duration. 1-year point-to-point strategies with participation rates have a guaranteed minimum participation rate of 5% for contract duration. Future indexed strategies could offer alternate options and rates. The guaranteed minimum surrender value is 100% at 1.10%, minus withdrawals not including amounts applied to pay an early withdrawal charge a negative market value adjustment, or a rider charge. In WA, guaranteed minimum declared rates, caps and GMSV rates are 1.25%.

The interest rate band is based on the initial purchase payment amount and applies for the life of the contract. AssuranceSelect 7 contracts issued before 1/7/13 may have different rates. Please contact the Sales Desk for current rates.

The S&P 500 Index and the S&P 500 Average Daily Risk Control 10% Price Return Index are products of S&P Dow Jones Indices LLC, or its affiliates ("SPDJ"), and have been licensed for use by Great American Life Insurance Group. Standard & Poor's[®], S&P[®], S&P 500[®], S&P 500 Average Daily Risk Control 10%[™], SPDR[®] and STANDARD & POOR'S DEPOSITORY RECEIPTS[®] are trademarks of Standard & Poor's Financial Services LLC, ("S&P"); Dow Jones[®] is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Great American Life. Great American Life products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates, and none of such parties makes any representation regarding the advisability of investing in such products nor do they have any liability for any errors, omissions, or interruptions of the S&P 500 Index or the S&P 500 Average Daily Risk Control 10% Price Return Index.

The iShares U.S. Real Estate ETF is distributed by BlackRock Investments, LLC. iShares[®], BLACKROCK[®], and the corresponding logos are registered and unregistered trademarks of BlackRock, Inc. and its affiliates ("BlackRock"), and these trademarks have been licensed for certain purposes by Great American Life Insurance Company. Great American Life annuity products are not sponsored, endorsed, sold or promoted by BlackRock, and purchasers of an annuity from Great American Life do not acquire any interest in the iShares U.S. Real Estate ETF nor enter into any relationship of any kind with BlackRock. BlackRock makes no representation or warranty, express or implied, to the owners of any Great American Life annuity product or any member of the public regarding the advisability of purchasing an annuity, nor does it have any liability for any errors, omissions, interruptions or use of the iShares U.S. Real Estate ETF or any data related thereto.

Product issued by Great American Life Insurance Company[®], member of Great American Insurance Group[®] (Cincinnati, Ohio) under contract form number P1113516NW and P1080010NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life.

For producer use only. Not for use in sales solicitation.

American Freedom AspireSM

Fixed Annuity Rates from Great American Life[®]



American Freedom Aspire 5	Base rate	Eff. yield	Guaranteed escalating rates				Guar. min.
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	
Purchase payments \$100,000 and over							1.10%
Purchase payments under \$100,000							1.10%

American Freedom Aspire 7	Base rate	Eff. yield	Guaranteed escalating rates					Guar. min.	
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	Yr. 6		Yr. 7
Purchase payments \$100,000 and over									1.10%
Purchase payments under \$100,000									1.10%

Yield based on current interest rate with a first-year bonus and increasing base rate for the initial term. Escalating interest rates guaranteed for initial term.

State Availability and Variations
Products available in all states except NY
WA: Guaranteed minimum interest rate is 1.25%.
MA: Extended Care and Terminal Illness waivers not available.
MA, MN, OR, UT and WA: Residents are only permitted to purchase annuity products within their resident state.
OH: State-specific marketing materials required.

Products issued by Great American Life Insurance Company[®], member of Great American Insurance Group[®] (Cincinnati, Ohio) under contract form numbers P1463016NW and P1459716NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life.

American Freedom Stars & StripesSM

Fixed Annuity Rates from Great American Life[®]



American Freedom Stars & Stripes 5	Base rate	Eff. yield	Guaranteed escalating rates				Guar. min.
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	
Purchase payments \$100,000 and over							1.10%
Purchase payments under \$100,000							1.10%
No MVA available in: IN, MN, MO, OH and VA							
Purchase payments \$100,000 and over							1.10%
Purchase payments under \$100,000							1.10%

American Freedom Stars & Stripes 7	Base rate	Eff. yield	Guaranteed escalating rates						Guar. min.
			Yr. 2	Yr. 3	Yr. 4	Yr. 5	Yr. 6	Yr. 7	
Purchase payments \$100,000 and over									1.10%
Purchase payments under \$100,000									1.10%
No MVA available in: IN, MN, MO, OH and VA									
Purchase payments \$100,000 and over									1.10%
Purchase payments under \$100,000									1.10%

Yield based on current interest rate with a first-year bonus and increasing base rate for the initial term. Escalating interest rates guaranteed for initial term. The interest rate band is based on the initial purchase payment amount and applies for the life of the contract.

State Availability and Variations
Products available in all states except NY
WA: Guaranteed minimum interest rate is 1.25%.
FL and MN: Non-renewal version of American Freedom Stars & Stripes 5 required.
MS: Non-renewal version of American Freedom Stars & Stripes 7 required.
MD, MS, RI, OR and WA: Non-renewal version of both products required.
MA: Extended Care and Terminal Illness waivers not available.
MA, MN, OR, UT and WA: Residents are only permitted to purchase annuity products within their resident state.

Products issued by Great American Life Insurance Company[®], member of Great American Insurance Group[®] (Cincinnati, Ohio) under contract form numbers P1086811NW and P1081610NW. Contract form numbers and features may vary by state. All guarantees based on the claims-paying ability of Great American Life.

American Freedom Classic[®] 3

Fixed Annuity Rates from Great American Life[®]



	Interest rate for initial 3-year term	Guaranteed minimum
Purchase payments \$100,000 and over		1.10%
Purchase payments under \$100,000		1.10%
No MVA available in: AK and UT		
Purchase payments \$100,000 and over		1.10%
Purchase payments under \$100,000		1.10%

Interest rate band is based on the initial purchase payment amount and applies for the life of the contract.

State Availability and Variations
Product available in all states except DE, NY and PA
WA: Guaranteed minimum interest rate is 1.25%.
MA: Extended Care and Terminal Illness waivers not available.
MA, MN, OR, UT and WA: Residents are only permitted to purchase annuity products within their resident state.

Product issued by Great American Life Insurance Company[®], member of Great American Insurance Group[®] (Cincinnati, Ohio) under contract form number P1133518NW. Contract form number and features may vary by state. All guarantees based on the claims-paying ability of Great American Life.